

KVM TRUST

Since 1983

KVM INSTITUTE OF MANAGEMENT



MBA @ KVM

Approved by AICTE & Affiliated to APJ Abdul Kalam Technological University(KTU)
KVM College Road, Kokkothamangalam P.O, Cherthala, Alappuzha, 688 527



Tele: 91 6238847942, +91-478 - 2811080

Email: directormba@kvmce.in, mbakvm.ac.in@gmail.com

Website : www.kvmce.in



Chairman's Message

I have great pleasure in welcoming you to the KVM MBA. We look forward to being an important part of your life and contributing to your success. KVM Business School was founded with the mission of developing business leaders of making decisions in complex global environment- leaders dedicated to serve both their organisation and society at large. We at KVM, therefore seek to develop leadership and team work skills that are critical for success in a competitive business environment.

Today the global economy provides challenges and opportunities. Challenges are manifold. We have chronic problems of poverty, health and illiteracy, apart from the global warming issue which divides the developed and developing countries. These challenges require solutions and present opportunities which India with its talented pool of talents can explore. KVM, on its part, is contributing towards this goal by developing a pool of talented and energetic managers to become harbingers of change.

At KVM, we constantly strive for excellence and in order to achieve this we have created an environment which offers opportunities for the creation, development and dissemination of knowledge on a continuous basis. We endeavour to make KVM the preferred destination for not only those seeking a highly valued qualification, but also those aiming to be leaders in a technology driven world.

I am enthused that you will be joining us and look forward to your contributions to the KVM academic community.

Dr.VV Pyarelal
Chairman
KVM TRUST

About KVM CE&IT

KVM College of Engineering & IT, Cherthala, is the leading co- educational professional college in the district. Established in 2001, by the KVM Educational Trust, the college is approved by All India Council for Technical Education (AICTE), Government of India and recognised by APJ Abdul Kalam Technological University popularly known as Kerala Technological University (KTU). Apart from the MBA Programme, the institute offers B.Tech & MCA. The Institute focuses on imparting knowledge through innovative thinking and professional excellence.

About KVM MBA

KVM Institute of Management serves as a innovation hub for executive education and postgraduate management programme, including the flagship Master of Business Administration programme(MBA).

MBA@KVM offered to meet the requirements of professionals in both the private and public sectors. The KVMIM features student engagement pods, an interactive auditorium, spacious seminar rooms, smart class rooms, networking spaces, state-of-the-art teaching and learning technologies as well as an extensive reference library with access to a multitude of electronic resources to ensure that students are afforded the tools for development.

The eco friendly facility of KVMIM is a pinnacle of modern and innovative architecture and has been designed in response to the multifaceted concern for global sustainability in business and industry. The visitors and students agree that the KVMIM is located certainly in an innovative green space that reduces eco sins and stand out in the proverbial urban jungle. Since its inception, the KVMIM has continued to be responsive to the changing management education, needs of dynamic market, collaborative intelligence, cultured agility and mobile mindsets and skills are at the heart of KVM's vision of higher education

MBA @ KVM

Our MBA program aspires to provide students with quantitative as well as qualitative knowledge to analyze business problems and create opportunities to address them. More than ever, the business world needs forward-looking leaders who understand how business can benefit the society it serves. The jobs of tomorrow require leaders who have vision and the ability to define, develop, and drive the strategies that will allow their businesses to excel through times of transformation. The prime objective is to enhance professionalism by using all the possible resources to deliver qualitative and innovative pedagogy by enriching personal and professional skills of students as per industrial demands. Therefore, our student centric program structures ensure that each student enrolled with us is at par with the industry standards and is able to handle challenges like a true professional. The institute is driven by optimism and that reflects in all areas and attitude of each member attached with the institute. Joining an intimate class of students, your experience is tailored to your own career objectives, combining your aspiration and vision with our unique learning experience. Our interdisciplinary approach allows us to offer a rounded, progressive experience, increasing your potential for social impact, and making you more attractive to employers.

Pedagogy

The right blend of theoretical & practical exposure which ensures industry ready professionals. Our approach is simple to give the confidence, skills, and practical application you need to lead in a technology-driven world.



MBA

- Human Resource Management
- Operations Management
- Marketing Management
- Finance Management

Scholarships

Liberal scholarships for eligible candidates based on test score and consistent academic performance

Eligibility for Admission

- Bachelor's degree in any discipline with minimum 50% marks in the aggregate
- Valid score in management aptitude tests CAT / MAT / CMAT / KMAT

NRI Quota : 15% of total number of seats

Selection

The selection of candidates is purely based on merit. Admission to the MBA programme is determined by the scores obtained by the candidate in the entrance test,(NRI Quota Candidates exempted) group discussion, personal interview and a consistent academic record .

Application can be downloaded from

www.kvmce.in

Online Application link

application.kvmce.in

Admission Helpline:

+91 9946275801

+91 9605845181

+91 9447252591

Admissions- MBA Programme 2024 – 2026

KVM Institute of Management invites applications for admission to its two years Full Time MBA Program – Academic year 2024-26

Total intake: 60 seats

Date of issue of application forms: 15/01/2024

MBA 2024-26 FEE STRUCTURE

Fee Details	At the time of Admission	2nd Sem	3rd Sem	4th Sem
Admission Fees	1000			
Tuition Fee	50,000	50,000	50,000	50,000
Caution Deposit (Refundable)	5000			
University, Insurance & Other Fee	4500		1000	
TOTAL	60,500	50,000	51,000	50,000

How to Apply

Application form and prospectus can be obtained directly either at the college office or at the KVM Trust office by paying Rs 500/-. Application form and prospectus can be downloaded from our website, www.kvmce.in and the filled application form can be forwarded to the college office along with a demand draft of Rs. 500/- in favour of KVM College of Engg & IT, payable at Cherthala
Mode of Payment: Online only

Industry-institute interaction programmes



Our Team



Dr. Rajkumar Pillai
Principal, KVM CE & IT



Dr. S. Nataraja Iyer
MCom, MBA, PhD
Director, KVM Institute of Management
Former principal, S. D. College, Alappuzha



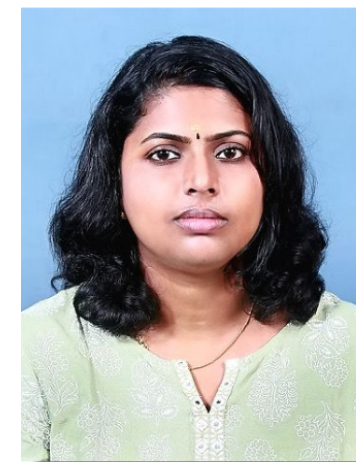
Dr. Anoop Kumar
B.Tech, MBA, M.Phil, Ph.D
Professor



Dr. Deepak Ashok Kumar
B.Tech. MBA, Ph.D, PostDoc (UGC NET)
Associate Professor



Mrs Arsha Vijay
MBA
Assistant Professor



Aarathy S
MBA
Assistant Professor





Student facilities

- MBA from APJ Abdul Kalam Technological University (KTU)
- Major Specializations in Marketing, Finance, HRM, Operations
- Domain Specific National and International Seminars
- Interactive smart classrooms with Wi-Fi connectivity
- National/international industry interactive program and Internships
- Competent & Experienced Faculty with industry and academic experience
- In campus hostel & canteen facility
- Additional training in software and networking
- Personality, language and skill development training
- Well stocked library and excellent infrastructure
- Transportation to various path of the district and to Ernakulam

Add-On Courses

PGD-GST

from GULATI INSTITUTE OF TAXATION

LOGISTICS & SUPPLY CHAIN MANAGEMENT

from KELTRON

INFRASTRUCTURE

SMART CLASSROOMS

The classrooms for management students are fully ergonomically designed seating configuration providing a conducive environment for focused learning. All the classrooms are equipped with LCD projectors, OHPs and audio-visual teaching aids for facilitating the learning process.

IT NETWORK

The institute provides state-of-the-art hardware and software to cater to the computing needs of students and members of faculty and hands-on training needs of information technology related subjects. KVM campus has 24x7 Wi-Fi connectivity. There is also a well equipped IT lab with more than 50 computers.

WELL STOCKED LIBRARY

The institute has a well stocked library to cater to the learning needs of students and members of faculty. The students have access to the finest collection of latest books, newspapers, journals and magazines, which supplement the prescribed text books and reference books. To get a global perspective of things, students also have access to over 100 leading National & International Journals.

AUDITORIUM & SEMINAR HALLS

The institute has a 300 seater auditorium with top amenities for events and conferences . There is also a 100 seater well equipped seminar hall.

TRANSPORTATION & HOSTEL FACILITY

To ensure travelling conveniences for the students, KVM has its own college buses and for residential students college provides separate hostels for boys and girls. The excellent facilities provided at the hostels make the students comfortable and homely

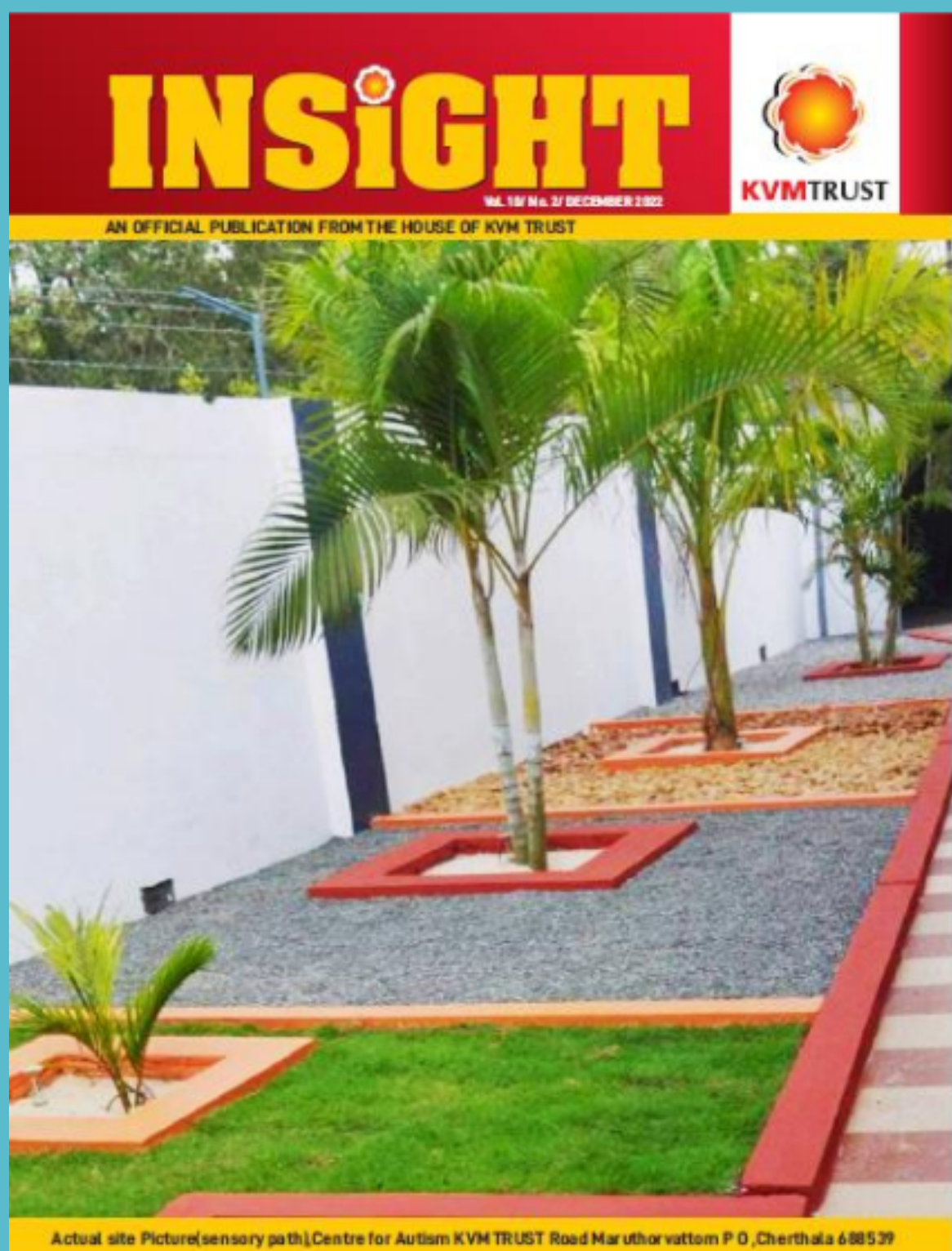


Value Addition Programmes

- Meet the Executives
- Conference & Seminars
- Global Exposure
- Business Daily
- Professional Grooming
- Internship
- Dissertation
- Student Presentations
- Focused Placement Training
- Student Management Association
- Functional Clubs
- Management Fest
- Language Lab
- Soft Skill Development

Career Opportunities

- Banking • Marketing • Retail • Human Resource
- Risk Management • Asset Management/Companies/Mutual Fund
- Private Wealth Management • Media • Real Estate
- Hospitality • Information Technology • Travel & Tourism • Equity Research • Financial planning • Financial Analyst/Research • Data Analysis/Research • Broking Firms



Placements



P B No. 13, Cherthala, Alappuzha , Kerala, India.
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kvmtrustchla@gmail .com

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LOCATION

